



Press Information

Mr. Hironori Kanayama appointed new HSCI President & CEO

New Delhi, February 27: Honda Motor Company, Japan, has appointed Mr. Hironori Kanayama as the new President & CEO of Honda SIEL Cars India Ltd with effect from April 1, 2012.

Mr. Shigeru Yamazaki has been appointed as the new Senior Vice President and Director, Sales & Marketing.

Mr. Kanayama takes over from Mr. Takashi Nagai, who will now be moving to Japan as the President and Representative Director of Honda Logistics Inc. Mr. Kanayama, is currently the President of Honda Taiwan Motor Company and has been associated with Honda Motor Company for over three decades.

Having worked with Honda ventures in different markets like China, Taiwan and Japan, Mr. Kanayama has hands-on experience in the automobile industry. He has spent significant years in China and was the President of Guangqi Honda Automobile Co. Ltd, China from April 2009 to March 2011; General Manager China Operation of Honda Motor Company Ltd from October 2007 and President of Honda Automobile (China) Co. Ltd. from September 2003. He started his career at Honda Motor Company Ltd., Tokyo, Japan in 1976.

Mr. Shigeru Yamazaki, takes over from Mr. Seki Inaba who is moving to Japan to handle China Automobile Operations. Mr. Yamazaki is presently the General Manager of Automobile Business Division, Asian Honda Motor Co., Ltd., since 2009.