



## **Honda Cars India Ltd. registers monthly domestic sales of 11,407 units in June 2016**

**July 1, 2016:** Honda Cars India Ltd. (HCIL) registered monthly domestic wholesales of **11,407 units** in June 2016 against **18,380** units in the corresponding month last year.

Speaking on HCIL sales performance **Mr. Yoichiro Ueno, President & CEO, Honda Cars India** said “The shift in consumer preferences led to high stock of diesel vehicles at our dealerships. As a deliberate measure, we have been rationalising wholesale dispatches to correct the stock situation at our dealerships. The market is good and our retail sales were much higher than wholesales. The stock levels at our dealerships have been almost normalised and we expect that our wholesales would match the retail sales level in July.” “Our new model BR-V has received good acceptance in the market with over 11,000 cumulative bookings. We also recently achieved cumulative sales milestone of 200,000 units for Honda Amaze” he added.

HCIL also exported a total of **393 units** during **June 2016**.

The company registered a cumulative domestic sales of 31,847 units in the period April – June 2016 against 44,447 units for the corresponding period last year.

<b>Model wise sales break-up for June 2016:</b>	
Brio	359
Jazz	2,593
Amaze	1,617
City	3,581
Mobilio	140
BR-V	3,064
CR-V	53
<b>Domestic Total</b>	<b>11,407</b>
Exports	393
<b>Grand Total</b>	<b>11,800</b>

### **About Honda Cars India Limited**

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda’s latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company’s strong product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda Mobilio, Honda BR-V, Honda City and Honda CR-V. Honda’s models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 300 facilities in 190 cities spread across the country.



**HONDA**

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